

25 February 2021

Dear Parent/Carer,

Virtual Careers Fair

We would like to invite you to register for the **Hounslow Virtual Careers Event** on Wednesday 3 March from 3.00 - 8.00pm. This event has been kindly sponsored by the Mayor of London and Hounslow Borough; suffice it to say that we are proud to be part of the first event of its kind in London.

First and foremost, this inaugural event forms part of our ongoing school commitment to the Careers Education Programme across Hounslow. As such, this careers event will strongly support the GCSE Options process for Year 9 students. For example, parents/carers as well as students will be able to find out more about the options process and an array of GCSE courses as well as attend a virtual school booth to take part in a “live” Q&A.

What You Can Expect?

When you register and log in you will be able to visit a variety of business booths and view their employment sector specific resources. In addition, you will be able to have a live conversation with employers should you wish to do so. Both local and national businesses will be represented including Heathrow, BT, Wilmott Dixon and Metropolitan Police. STEM Careers will also feature and, linked to these scientific and technology sectors, you will be able to speak to companies such as DreamMedic as well as NHS staff and research scientists.

Alumni Talks

Throughout the event we will be showcasing our alumni (ex-students). Indeed, parents/carers and students will be able to visit the theatre to listen to stories about their career journeys and take part in “live” Q&A. A programme of talks will be published.

Schools, Colleges and Universities

Students will be able to download materials related to the various GCSE subjects as well as talk to staff about the options process and much more. Local colleges and universities will be online for you to discuss how any preferred GCSE options link to a future degree or apprenticeship.

Webinars

Opportunities to listen and download relevant videos about careers will be available in the “Netflix” area of the website.

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Wider Support: UNIFROG

Before the virtual careers event, I would strongly encourage parents/carers to speak to their son/ward about their use of UNIFROG within their weekly PSHE lesson. UNIFROG is an online platform which supports careers and employability as it raises student awareness to a huge range of subjects as well as careers. Challenge your son/ward to demonstrate the most basic aspects of the UNIFROG platform; parents/carers should also feel free to explore the wider functions of the platform.

What Do You Need to Do Next?

Your son/ward will be given a code to register and, on the day, he can enter the website at any time. You will also be able to log back in and revisit the site should you choose to do so for two weeks after the event.

Look out for updates and further promotions. We do hope you will choose to participate and that you will find the event both enjoyable and informative.

Yours sincerely,



Mr M Adams
Careers Leader

